



## IRHS Logo Usage

*Recognizing Student Excellence in Robotics*

The International Robotics Honor Society (IRHS) digital resources are made freely available for promotional and private use if proper (IRHS) branding is upheld. Examples of acceptable use would be local student recruitment, event promotion, or program recognition.

### Proper Usage

When using the International Robotics Honor Society logo, please adhere to the following guidelines.

- The colors of the logo need to remain as they are.
- The tag line for the program is: “Recognizing Student Excellence in Robotics.”
- When possible, full program name should always be spelled out: International Robotics Honor Society.
- The “I” “R” “H” and “S” should always be capitalized and should always be four separate words except when used as [#InternationalRoboticsHonorSociety](#) or [#IRHS](#).
- Resources should not be used in any noneducational or non-robotics context. Any commercial use must receive written permission and credit The Robotics Education & Competition Foundation unless otherwise agreed upon.

Assuming proper style is upheld, examples of acceptable use would be:

- Local student recruitment or fundraising
- School campus posters
- Competition team apparel

Examples of unacceptable use would be:

- Any unofficial product available for commercial sale
- International Robotics Honor Society-branded weapons or illegal items
- Any violations of visual style, even in an educational or robotics-related setting

To ensure consistency of The International Robotics Honor Society brand, please feel free to contact [IRHS@roboticseducation.org](mailto:IRHS@roboticseducation.org) with any questions, requests for permission, or information regarding resources not available on this page.