

Robotics Education & Competition Foundation

Event Partner Fundraising
Opportunities

2015 Event Partner Summit



Goals of this Session

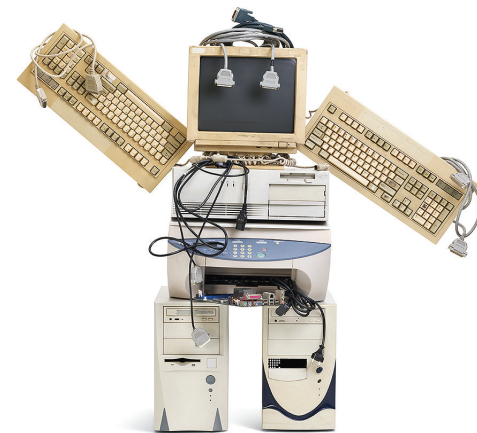
- Learn about opportunities to to raise more funds to grow and enhance your events
- Learn about REC Foundation sponsorship program and how it is benefitting many state and local events

New Fundraising Toolkit to be Available

- Link will be on Event Partner resource page:
<http://www.roboticseducation.org/vex-robotics-competitionvrc/game-day-running-an-event/>
- Information on securing sponsors, approaching local organizations for support, creating a sponsorship budget
- Great new opportunity – E-CYCLE Recycling program

E-CYCLE Fundraising Opportunity

- Win-win effort for you and your local companies
- Companies recycle obsolete electronics
- AERC (our partner) turns these into cash for the companies
- The companies agree to donate a percentage back to you!
- You receive a funding stream to support local teams and events



E-CYCLE Fundraising Opportunity

- REC Foundation staff can help
- Information on www.RoboticsEducation.org and cards available here

REC Foundation Global Sponsors

- Provide essential funding and allow continued program development for the VEX Robotics Competition, VEX IQ and VEX U
- Support infrastructure, staff and technology
- Pay expenses of the World Championship
- Help keep equipment and registration costs low
 - **Provide direct support for State Championships or other events**

REC Foundation Global Sponsors

Northrop Grumman Foundation

Autodesk

Chevron

EMC

Hexbug

Microchip

NASA

Robomatter

Texas Instruments

U.S. Army

REC Foundation Regional Sponsors

- Support team growth at the local and state levels
- Provide support for state and local events
- Support the efforts of REC Foundation Regional Support Managers
- Provide equipment and volunteers for events and teams
- Help keep equipment and registration costs low

Sponsor Recognition at Events

- New Banners and onsite signage
- Logos in Tournament Manager
- Event page on Robotevents.org
- Press releases
- In some cases including sponsor representatives as speakers, judges, etc.

Thank You!